

May 11 & 12, 2024

2024 BPRW ROUND ROBIN PICKLEBALL TOURNAMENT



BPRW is thrilled to host the 2nd annual Round Robin Spring Pickleball

tournament at the Robert Miller Recreation & Community Center. After an incredible first year hosting an impressive 32 teams, the Round Robin will open to 60 teams in weekend 2024!

The tournament will see 6 divisions of doubles teams: women's/men's/mixed.

This exciting event is a great opportunity for organizations to reach participants of an undeniable sport, growing with a demographic that can't be beat if you're doing business in Chittenden County.



We are excited to offer the following opportunities for local business sponsorships!

Ace Sponsor: \$500

- Prominent logo recognition on signage before & during the event and on BPRW event website
- Exclusive logo placement on Pickleball bag tags for all participants
- Opportunity to provide promotional material in swag bags
- One targeted social media mention on Facebook & Instagram
- Verbal recognition at tournament
- Your banner(s) inside the courts 2 weeks before and during the weekend tournament. (You provide the banner(s) and we'll hang them.)

Rally Sponsor: \$400

- Prominent logo recognition on signage before & during the event and on BPRW event website
- Exclusive logo placement on all 12 uniquely designed Winner Plaques
- Opportunity to provide promotional material in swag bags
- One targeted social media mention on Facebook & Instagram
- Verbal recognition at tournament
- Your banner(s) inside the courts during the weekend tournament. (You provide the banner(s) and we'll hang them.)

Lob Sponsor: Cash & In Kind Donations \$150+

- Prominent logo recognition on signage during the event and on BPRW website
- Opportunity to provide promotional material in swag bags
- Verbal recognition at tournament

Dink Sponsor: In Kind Donations up to \$150

Logo recognition on signage during the event and on BPRW website

Sponsoring the Round Robin Pickleball

Tournament provides a fantastic marketing opportunity for companies wanting to align with an exciting sport and an active and fun group of community members that is constantly growing.

With tens of thousands of hits to our enjoyburlington.com website and more than 10k Burlington Parks, Rec & Waterfront social media followers, a partnership with the Round Robin Pickleball Tournament is a win for both your business and our community!

For more details, please contact:

